

# Press Kit: Real World Assets

## What are „Real-World Assets“ – SHORT FACTS:

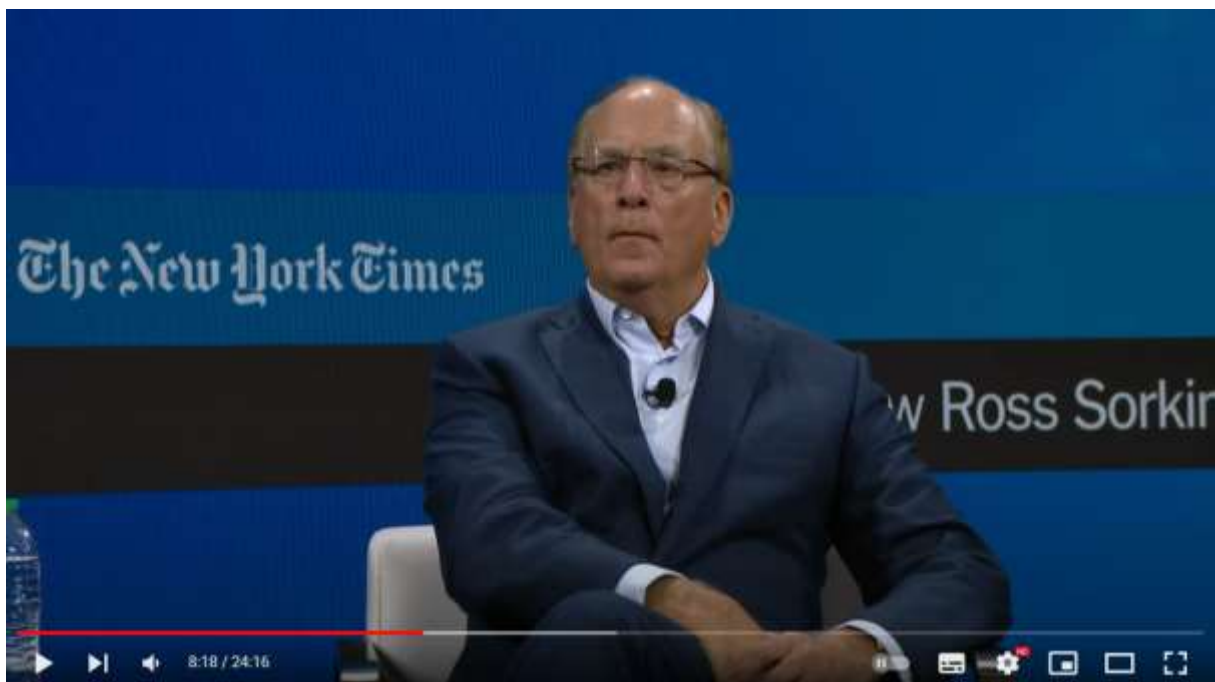
- **BlackRock CEO Larry Fink: The Next Generation for Securities will be tokenization of securities**
- **Tokenization of illiquid assets could lead to a market worth \$16 to \$68 trillion by 2030**
- **BNY Mellon: 97 percent of institutional investors believe that tokenization will revolutionize asset management and 91 percent want to invest in tokenized products**
- **Tokenization = the connection of a physical asset to a digital representation = RWA**
- **RWA's can be the next Big Crypto Narrative and lead to Crypto mainstream adoption**
- **Physical Asset + NFT Technology = Real World Asset**

## The most significant sources on the subject of RWA's

Important resources for understanding the subject of real-world asset tokenization can provide deep insights and comprehensive knowledge on this emerging trend.

BlackRock C.E.O. Larry Fink on ESG Investing @ New York Times Events

„...the Next Generation for Securities will be tokenization of securities...“



<https://www.youtube.com/watch?v=PSVpth7uqb4&t=630s>

## **The Trillion Dollar Crypto Opportunity: Real World Asset Tokenization**

NASDAQ

<https://www.nasdaq.com/articles/the-trillion-dollar-crypto-opportunity:-real-world-asset-tokenization>

**Tokenizing real-world assets is poised for a trillion-dollar surge, heralding a revolutionary blockchain era. This digital transformation could usher in the next "Golden Age" of finance. RWA tech development companies will be at the forefront of this change.**

## **Real-World Assets (RWAs): The Bedrock for the Next Bull Run in the Cryptosphere**

Medium.com

<https://medium.com/@invar.finance/rwa-is-the-bedrock-to-foster-next-crypto-bull-run-331910de6209>

RWA tokenization is on the rise; with stablecoins alone valued at \$127 billion. Despite challenges, RWA tokenization presents vast opportunities, especially in emerging regions like Asia, Africa, and Latin America.

## **Tokenization Is 'Killer App' for TradFi: JPMorgan**

coindesk.com

<https://www.coindesk.com/business/2023/04/27/tokenization-is-the-killer-app-for-tradfi-jpmorgan/>

JPMorgan remains committed to its plan to tokenize traditional financial assets, including tokens that represent ownership rights to U.S. Treasuries and utilizing blockchain-based bank accounts called JPM Coin. Among the clients known to be using the Onyx-based repo service are Goldman Sachs (GS), BNP Paribas, and DBS Bank. An additional fifteen banks and broker-dealers are interested in signing up.

## **Future of banking: 5 trends reshaping a sector in turmoil**

World Economic Forum

<https://www.weforum.org/agenda/2023/06/future-of-banking-5-trends-reshaping-sector/>

The fourth Industrial Revolution is ushering in significant transformations in the banking sector, with many operations now being driven by technology, from frontend apps to backend cloud computing services. Emerging technologies such as blockchain and tokenization promising to revolutionize traditional banking and financial systems.

## **Tokenized Real-World Assets Are Bringing New Yield Opportunities To DeFi**

Forbes

<https://www.forbes.com/sites/leeorshimron/2023/03/16/tokenized-real-world-assets-are-bringing-new-yield-opportunities-to-defi/?sh=5e82d6b05c74>

Recent asset issuances have renewed interest in bringing real-world assets (RWAs) on-chain, and galvanized new opportunities for yield generation within decentralized finance (DeFi). It covers the benefits and challenges of RWAs and how they are transforming the traditional finance industry.

## **Real-World Assets: The Next Big Crypto Trend**

CoinMarketCap

<https://coinmarketcap.com/community/articles/6452938fc1d7e422b683e846/>

Real-world assets (RWAs) are revolutionizing blockchain and DeFi, unlocking extraordinary potential for efficient trading and investment. By integrating RWAs in DeFi, financial inclusivity and liquidity will soar, while transaction costs plummet. Despite some challenges, RWAs are set to become a groundbreaking force, transforming the future of finance on a global scale.

## **The Quest for 'Risk-Free' Yield in Crypto Lies With Asset Tokenization**

Nasdaq

<https://www.nasdaq.com/articles/the-quest-for-risk-free-yield-in-crypto-lies-with-asset-tokenization>

Asset tokenization, particularly of real-world assets like T-bills, offers potential for risk-free returns and increased liquidity in crypto markets. Combining real-world asset tokenization with DeFi could diversify portfolios and generate investment returns at relatively low risk. This development bridges traditional finance and DeFi, creating a more integrated financial ecosystem.

## **WisdomTree CEO Says Crypto Is “Natural Evolution” of ETF Products**

Binance

<https://www.binance.com/en/news/flash/7526192>

The company plans to launch a crypto wallet on the Apple App Store, enabling tokenized asset trading and offering improved accessibility and democratization of investments. The wallet aims to transform traditionally illiquid assets into easily tradable and functional assets.

## **Connecting DeFi and Real-World Asset Tokenization: A Multi-Trillion Opportunity**

Sygnum Bank Swiss

<https://www.insights.sygnum.com/post/connecting-defi-and-real-world-asset-tokenization-a-multi-trillion-opportunity>

That said, it is no surprise that 97 percent of institutional investors believe that tokenization will revolutionise asset management and 91 percent want to invest in tokenized products, as reported in an October 2022 BNY Mellon survey.

Even some experts predict that tokenization for global illiquid assets could become a USD 16-68 trillion market by 2030. Such a number is not unrealistic given that the fixed income debt market alone is worth an estimated USD 127 trillion, global real estate USD 362 trillion and gold USD 12 trillion in market capitalisation.

## **Why Real-World Assets (RWA) Are The Key To DeFi's Future Growth**

chaindebrief.com

<https://chaindebrief.com/why-real-world-assets-rwa-are-the-key-to-defis-future-growth/>

Global institutions such as Goldman Sachs, Siemens and KKR strive to bring traditional real-world assets on-chain. This bodes well for the crypto and blockchain industry, as these assets are worth trillions of dollars. If done right, mainstream adoption of crypto and blockchain is no longer a far-fetched dream.

## **BlackRock C.E.O. Larry Fink on ESG Investing**

New York Times

<https://www.youtube.com/watch?v=PSVpth7uqb4&t=630s>

I believe the Next Generation for markets, the Next Generation for Securities will be tokenization of securities. We will have that distributed Ledger, so that we know every beneficial owner every beneficial seller. We all have our code of who's buying, who's selling. Instantaneous settlement, think about it, it changes the whole ecosystem you don't need to trust Banks.

## **Tokenization of Real-World Assets a Key Driver of Digital Asset Adoption: Bank of America**

coindesk.com

<https://www.coindesk.com/business/2023/04/14/tokenization-of-real-world-assets-a-key-driver-of-digital-asset-adoption-bank-of-america/>

Bank of America sees the tokenization of real-world assets, such as commodities, currencies and equities, as a "key driver of digital asset adoption."

## **Why 2023 Might Be a Big Year for Real World Asset (RWA) Tokenization**

tokenist.com

<https://tokenist.com/why-2023-might-be-a-big-year-for-real-world-asset-rwa-tokenization/>

The cumulative size of tokenized assets globally could reach a staggering \$16 trillion by 2030, according to global consulting firm BCG. This represents a growth of more than 50,000%.

## **Stehen reale Vermögenswerte in DeFi kurz vor dem Durchbruch?**

Invesco.com

<https://www.invesco.com/de/de/insights/real-world-assets-in-decentralized-finance.html>

DeFi haben einen rasanten Anstieg erlebt, wobei der Total Value Locked in Ethereum-basierten Protokollen von 2020 bis 2022 um 8144% gestiegen ist. Tokenisierung realer Vermögenswerte bietet Vorteile wie erhöhte Transparenz und Zugänglichkeit.

## **Mächtiger Krypto Use-Case: Real World Assets gelten als Schlüssel zur Krypto-Adaption**

BTC-Echo

<https://www.btc-echo.de/news/real-world-assets-hier-treffen-echte-vermoegenswerte-auf-defi-165259/>

Real World Assets erlauben die Tokenisierung physischer Vermögenswerte in der Krypto-Welt, einschließlich Aktien, Immobilien und Kunst, und fördern so die Integration in DeFi-Plattformen.

## More articles about Real World Assets:

<https://www.nasdaq.com/articles/the-trillion-dollar-crypto-opportunity:-real-world-asset-tokenization>

<https://prosperex.medium.com/real-world-assets-rwas-the-bedrock-for-the-next-bull-run-in-the-cryptosphere-e6d09dba86a9>

<https://www.ft.com/content/ce177de8-2828-4fe2-827f-1c25dcbc99ff>

<https://cointelegraph.com/news/reshaping-real-world-assets-with-tokenization-and-original-ethereums-vision-ama-with-mattereum>

<https://www.linkedin.com/pulse/tokenization-real-world-assets-revolutionizing-asset-markets-seymour/>

<https://finance.yahoo.com/news/defi-sector-increasingly-sees-real-190134778.html>

<https://www.invesco.com/de/de/insights/real-world-assets-in-decentralized-finance.html>

<https://beincrypto.com/learn/real-world-asset-tokens/>

<https://polymesh.network/real-world-assets>

<https://cointelegraph.com/news/real-world-asset-protocols-outperform-defi-blue-chips-due-to-tokenization-wave>

<https://www.btc-echo.de/news/real-world-assets-hier-treffen-echte-vermoegenswerte-auf-defi-165259/>

<https://www.coindesk.com/markets/2023/06/01/for-financial-advisors-real-world-assets-could-be-a-safer-path-to-crypto/>

<https://beincrypto.com/real-monopoly-tokenization-real-world-assets/>

<https://www.btc-echo.de/news/real-world-assets-hier-treffen-echte-vermoegenswerte-auf-defi-165259/>

<https://www.financialexpress.com/business/blockchain-tokenisation-of-real-world-assets-a-key-driver-for-a-digital-future-3121833/>

<https://coinmarketcap.com/community/articles/6452938fc1d7e422b683e846/>

<https://www.nasdaq.com/articles/the-quest-for-risk-free-yield-in-crypto-lies-with-asset-tokenization>

<https://www.bnymellon.com/us/en/insights/all-insights/the-rise-of-tokenization.html>

<https://www.coindesk.com/consensus2023/2023/04/26/tokenization-of-real-world-assets-changes-how-value-is-transferred/>

<https://gritdaily.com/capital-markets-grit-daily-house-consensus/>

<https://research.binance.com/en/analysis/real-world-assets>

<https://www.invesco.com/de/de/insights/real-world-assets-in-decentralized-finance.html>

<https://blog.chain.link/tokenized-real-world-assets/>

<https://www.coingecko.com/learn/what-are-real-world-assets-exploring-rwa-protocols>

Press Kit - Updated September 2023

<https://web3-architects.de/news/potentiale-des-web3-vielf%C3%A4ltige-m%C3%B6glichkeiten-in-jeder-branche-0>

<https://blockzeit.com/de/tokenized-real-world-assets/>

<https://cointelegraph.com/learn/asset-tokenization>

<https://www.coindesk.com/podcasts/the-breakdown-with-nlw/are-real-world-assets-rwa-the-next-big-crypto-narrative/>

<https://www.coindesk.com/business/2022/06/11/jpmorgan-wants-to-bring-trillions-of-dollars-of-tokenized-assets-to-defi/>

<https://beincrypto.com/real-world-asset-tokenization-primed-surge-2023/>

<https://decrypt.co/124938/citi-says-mass-adoption-crypto-will-be-driven-cbdcs-tokenization>

<https://www.wsj.com/articles/cryptos-cure-for-a-shrinking-customer-base-buy-government-bonds-77fabea>

<https://www.binance.com/en/news/flash/7526192>

## Data Sources - Reports:



**BINANCE Research**

<https://research.binance.com/static/pdf/real-world-assets-state-of-the-market.pdf>

**Real-World Assets: State of the Market**

**Binance Research (JieXuan Chua, CFA) July 25th 2023**



**BNY Mellon**

<https://www.bnymellon.com/us/en/insights/all-insights/digital-asset-survey.html#form>

**Institutional Investing 2.0**

**Migration to Digital Assets Accelerates**

**2022 Survey of Global Institutional Clients | Asset Managers, Asset Owners, and Hedge Funds**



**Citigroup**

<https://icg.citi.com/icghome/what-we-think/citigps/insights/money-tokens-and-games>

**Money, Tokens, and Games**

**Blockchain's Next Billion Users and Trillions in Value**

**Citi Global Perspectives & Solutions**





**Boston Consulting Group**

<https://web-assets.bcg.com/1e/a2/5b5f2b7e42dfad2cb3113a291222/on-chain-asset-tokenization.pdf>

**Relevance of on-chain asset tokenization in 'crypto winter'**

**Asset tokenization projected to grow 50x into a US\$16 trillion opportunity by 2030**



**CVVC**

<https://www.cvvc.com/insights>

**The German Blockchain Report 2022**

## **SUMMARY: What are Real World Assets!? by @SQARES.com Research**

### **Real-World Asset Tokenization: Unleashing the Multi-Trillion-Dollar Potential in the DeFi Sector**

*The Transformative Power of RWA Tokenization: A New Chapter for Traditional and Decentralized Financial Markets"*

Recently, Real-World Assets (RWAs) have the potential to become the next big narrative in the crypto space. Tokenization of RWAs enables bridging the gap between traditional and decentralized financial markets by leveraging the benefits of blockchain technologies such as transparency, efficiency, and liquidity. By converting ownership rights of physical or financial assets into digital tokens, RWAs enable a new generation of innovative, fractional- and non-fractional- ownership, investment products.

Definition: Real World Asset = Physical Asset + NFT Technology: The impacts of RWA tokenization are extensive: enabling 24/7 trading on the blockchain, faster settlement, unlocking liquidity in previously inaccessible or illiquid markets, automating compliance, and creating new credit and investment opportunities. Experts predict that tokenization of illiquid global assets could lead to a market worth \$16 to \$68 trillion by 2030.

Numerous institutions, including ABN AMRO, Siemens, and Hamilton Lane, have successfully issued digital bonds and tokenized assets on public blockchains, indicating growing confidence in DeFi protocols. With the increasing adoption of RWAs, financial markets are witnessing innovative asset classes, offering lucrative opportunities and diversification alternatives for portfolios.

Tokenization of RWAs is a groundbreaking development that opens up new horizons for both traditional and decentralized financial markets. By collaborating across both sectors, RWAs could provide a significant capital and liquidity boost for the crypto ecosystem by making real assets tradable and laying the foundations for a dynamic, future-proof financial landscape.